

Mike Decenzo

Senior Graphic Designer

Brand, Digital & Print Design · Brand Consistency at Volume

9+ years designing across digital and print formats for sports, aviation, advertising and Web3 teams in Mexico, the US and the UK. I keep visual systems consistent at high volume, lead small design teams and keep projects on deadline.

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At a glance

9+

years in graphic design, digital and print

Daily

high-volume delivery: matchday and social content

15

creatives led at Prismora

3

countries of teams and clients: Mexico, US, UK

Experience

2024 – Present Remote
Founder & Creative Director Prismora

Lead a 15-person team delivering daily design and content for Layvtime. Set visual standards and workflows, manage projects and deadlines, and built AI-assisted production pipelines.

2024 – Present Remote
Senior Designer VIPI FLY

Own brand identity, digital interfaces and visual consistency for a luxury private-aviation marketplace.

2024 – Present Remote, UK · Part-time
Senior Graphic Designer Leadchoice

Design ad creative and layouts for a UK-based advertising company, working remotely with an international team.

2019 – 2026 Remote
Lead Designer Te Vas A Morir

Kept a consistent visual line and content calendar for a personal brand over 6 years, across social, live events and print.

2023 – 2025 Remote · Part-time
Sr. Graphic Designer Olimpo United

Built the club's visual identity from day one in Kings League Américas: official logo and branding lines, applied consistently to every matchday, call-up, animated and print piece.

2021 – 2023 Miami, FL
Design Manager Naked Meta

Led 5 designers at a Web3 agency, coordinating delivery from concept to launch and keeping client outputs consistent.

Skills

Design & tools

Adobe Creative Suite (9+ years)
Figma (working knowledge)
Brand identity and collateral
Social, motion, event & print

Process & languages

Project tools: Asana, Trello, Notion
Brand consistency across formats
Design team leadership
Spanish (native), English (professional)

Additional experience

2023 – 2024 Graphic Designer, Public Nectar (UK agency)
2020 – 2025 Graphic Designer, Naked Media (US agency)
2019 Graphic Designer, Casa Luna Mx
2017 Freelance, Museo Nacional de Arte